



Programa  
Universitario  
de Estudios  
del **Desarrollo**  
UNAM

# Validity / Validez

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29th Nov 2021



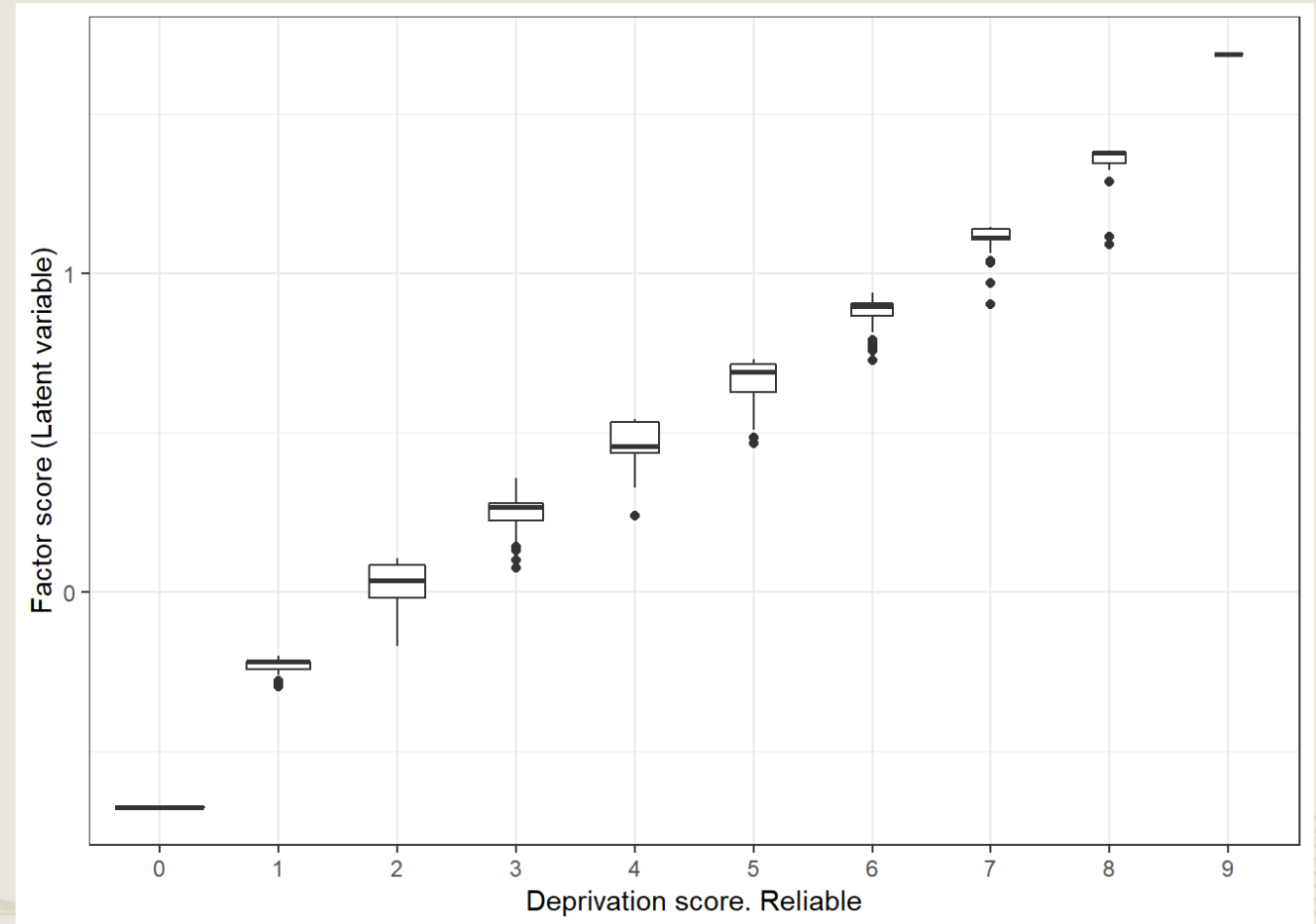
# Validez, evidencia y scores latentes

Is there any evidence to justify my interpretation of the scores as poverty/deprivation scores?

On what basis can I conclude that 9 means poorer than 8, ... , 0?

Measurement models assume that the scores lead to such judgements.

Measurement models demand evidence for such interpretations

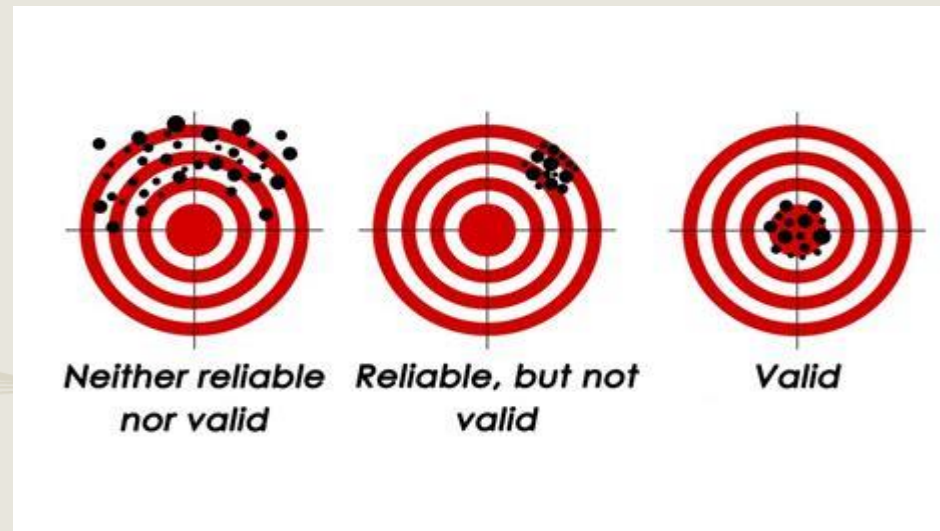
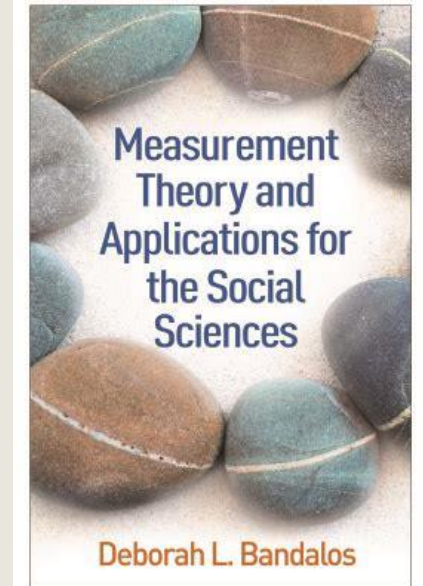




# Validez: Concepción moderna

- It is all the evidence that:
- Justifies our interpretations of an index
- Supports the interpretation of the scores of an index
- Detects systematic error
- 

Standards for Educational and Psychological measurement (APA, AERA)





# Validity, hypotheses and types of evidence

- Validity is a set of evidence regarding a series of hypotheses of the measurement model.
- The indicators capture have the same source (Reliability) and that source is Poverty
- The structure of the measurement model is an adequate representation of the data (D, I)
- Dimensions have theoretical and empirical meaning – they exist–
- - The indicators represent the phenomenon (poverty) of those who live it (poor population)
  - The poverty line leads me to the best possible separation according to the Measurement Model -Townsend breaking point-
  - The indicators in measure A point in the same direction as those in measure B



Evidence production/validation

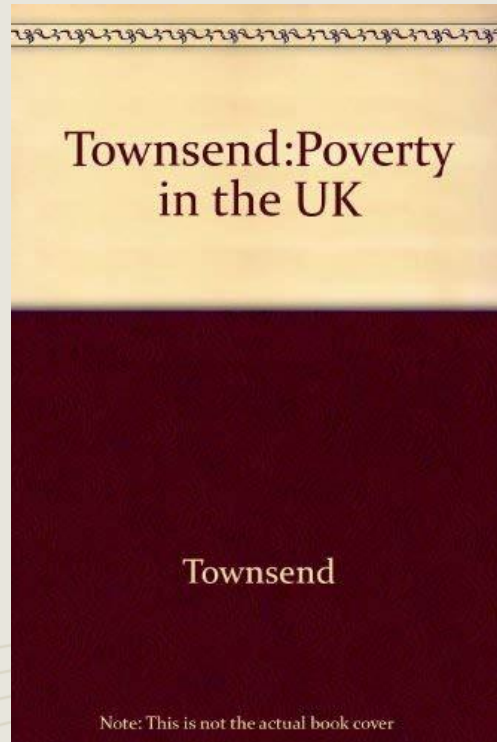
Criterion, content and latent construct/model

Face, criterion and concurrent



# Content validity: Validez de contenido

- The degree to which a theory of poverty offers a series of logical statements - not contradictory - consistent and testable
- The degree to which a theory of poverty distinguishes between its causes and its possible consequences, so that there is clarity regarding the measurement model and the explanatory model
- The degree to which the measurement model is a priori a reasonable representation of poverty
- 



Structural inequalities >  
> resource distribution systems  
Resource control over > time  
Deprivation - relative poverty &  
measurement model -



# Face validity: Validez de cara

- The degree to which the population recognizes that the measurement model and its contents are a good representation of their situation:
  - General population
  - Expert Panels
- Methods:
  - In-depth interviews
  - Focus groups
  - Representative surveys, e.g. identification of socially perceived needs or FIES scale
  - Legislation/Social rights, e.g. the law represents the will of the population
  -

The screenshot shows the SAGE researchmethods website. At the top, there is a navigation bar with the SAGE logo, the text 'researchmethods', and links for 'Browse', 'Research Tools', and a search box. Below the navigation bar, the main content area displays the title 'Face Validity' with a lock icon. Underneath, it indicates the source: 'In: Encyclopedia of Research Design'. A small icon with 'Aa' is followed by the word 'ENCYCLOPEDIA'. Further down, it lists 'Edited by: Neil J. Salkind' and 'Published: 2010'. At the bottom, the DOI is provided as 'https://dx.doi.org/10.4135/9781412961288.n147'.





# Criterion validity

H: The indicators capture have the same source (Reliability) and that source is (Poverty)

If the indicators capture poverty, they should be associated with causes of poverty: economic crisis, discrimination, assessment of living standards, assessment of health status, position in the labour market.

Poverty theory must outline the terms of the hypotheses

Bi-varied correlation  
Multivariate regression  
Structural equation models

The key, as in the scientific enquiry, is that the results are consistent

## Applying the Consensual Method of Estimating Poverty in a Low Income African Setting

Shailen Nandy · Marco Pomati

H1: Indicators are manifestations of poverty, that is, deprivation correlates with poverty markers

	Difficult compared to good or more or less OK (relative risk with 95 % CIs)
<b>Validator 1—evaluation of household income status</b>	
Number of meals every day	14.7 (10.8–20.1)
Consumption of cereals and tubers every day	9.4 (6.9–12.8)
Clothing	6.3 (5.0–7.9)
Shoes	6.0 (4.8–7.5)
A good meal on festivities/celebrations (Sunday, ceremony, etc.)	5.7 (4.3–7.5)
Consumption of meat or fish every day	5.6 (4.5–6.9)
Cleanliness/personal hygiene	4.1 (3.4–5.1)
Housing	3.8 (3.3–4.4)
Care in case of sickness	3.6 (3.1–4.3)
Self-care products in the house	3.5 (3.0–4.1)
Education for children	2.8 (2.3–3.2)
Availability of transport	2.5 (2.3–2.7)
Availability of leisure	2.2 (2.0–2.5)
Furniture in the house	2.2 (2.0–2.4)
Availability of drinking water	1.9 (1.7–2.1)
Availability of electricity	1.6 (1.5–1.7)

	Goes into debt compared to able to save (relative risk with 95 % CIs)
<b>Validator 2—current financial situation</b>	
Number of meals every day	8.3 (6.0–11.5)
A good meal on festivities/celebrations (Sunday, ceremony, etc.)	7.6 (5.3–10.9)
Consumption of cereals and tubers every day	7.6 (4.9–11.8)
Consumption of meat or fish every day	6.3 (4.8–8.1)
Shoes	5.4 (4.1–7.1)
Clothing	5.1 (4.0–6.7)
Cleanliness/personal hygiene	3.7 (3.0–4.7)
Care in case of sickness	3.2 (2.7–3.8)
Education for children	3.1 (2.5–3.8)
Housing	3.0 (2.6–3.6)
Self-care products in the house	2.9 (2.5–3.5)
Availability of leisure	2.5 (2.1–2.8)
Availability of transport	2.3 (2.1–2.6)
Furniture in the house	2.2 (2.0–2.4)
Availability of drinking water	1.8 (1.6–2.1)
Availability of electricity	1.6 (1.5–1.7)

	Bottom quintile compared to top quintile (relative risk with 95 % CIs)
<b>Validator 4—asset index quintiles</b>	
Availability of electricity	9.8 (8.3–11.6)
Shoes	7.5 (5.7–9.8)
Self-care products in the house	7.2 (5.6–9.2)
Clothing	7.0 (5.4–9.1)
Cleanliness/personal hygiene	6.9 (5.3–9.1)
Consumption of meat or fish every day	6.9 (5.2–9.0)
A good meal on festivities/celebrations (Sunday, ceremony, etc.)	6.8 (5.0–9.2)
Education for children	6.0 (4.8–7.4)
Care in case of sickness	5.6 (4.6–6.7)
Availability of drinking water	5.0 (4.2–6.0)
Number of meals every day	4.9 (3.7–6.6)
Furniture in the house	4.5 (3.9–5.2)
Consumption of cereals and tubers every day	4.1 (3.0–5.5)
Housing	3.7 (3.1–4.3)
Availability of transport	2.9 (2.5–3.2)
Availability of leisure	2.8 (2.4–3.3)

Evidence: Disadvantaged people are more likely to say that their income situation is difficult, get into debt and belong to the bottom quintile -Wealth Index-

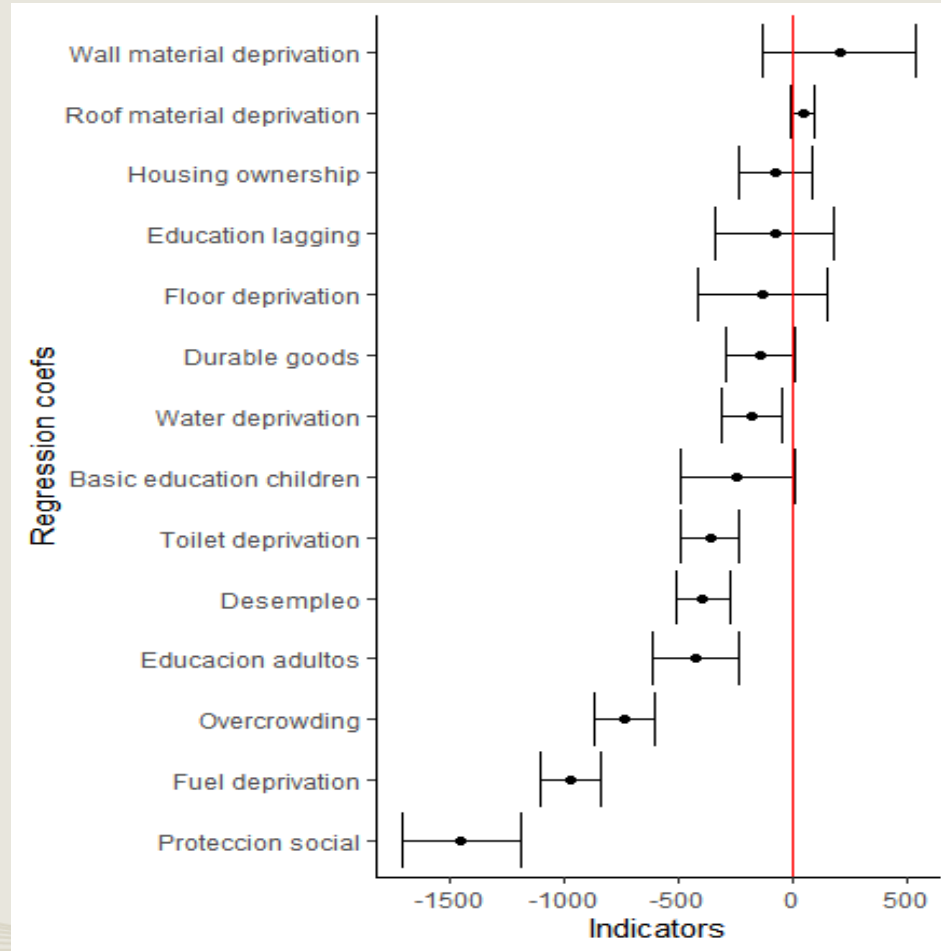




# Criterion validity: Example

H1: Indicators are manifestations of poverty, that is, having lack correlates with poverty markers

Not all of them correlate with "income." Maybe it's not the best validator, but still...

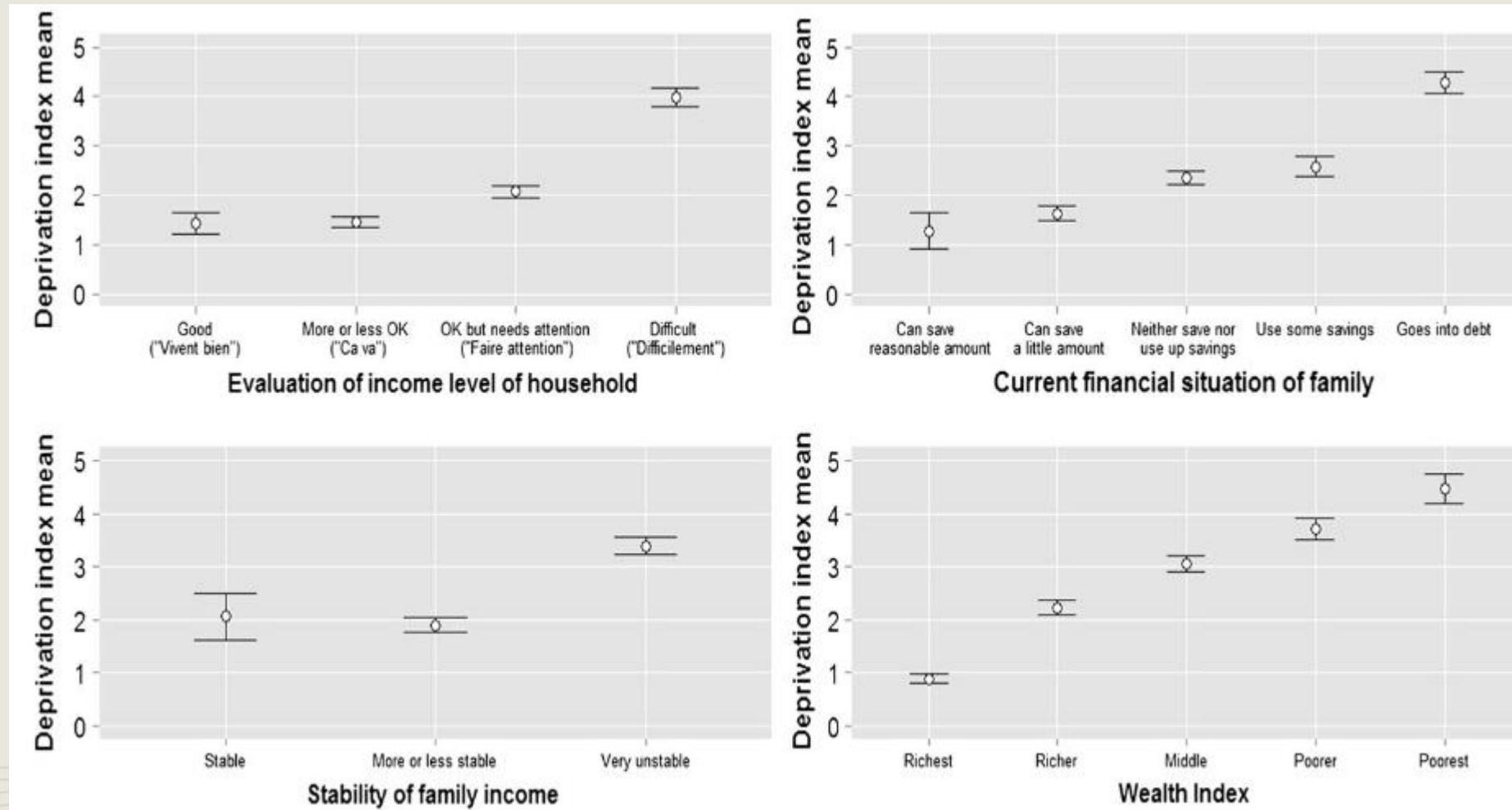


Data from the MPI-LA. Mexico 2014

# Criterion validity: Examples

H: Higher deprivation scores mean higher poverty

Evidence: People's experiences are worse for those with higher deprivation scores

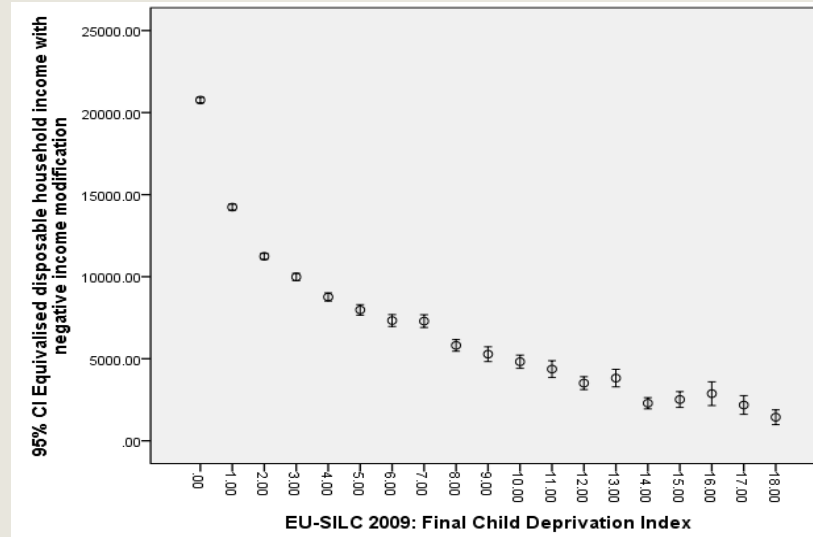
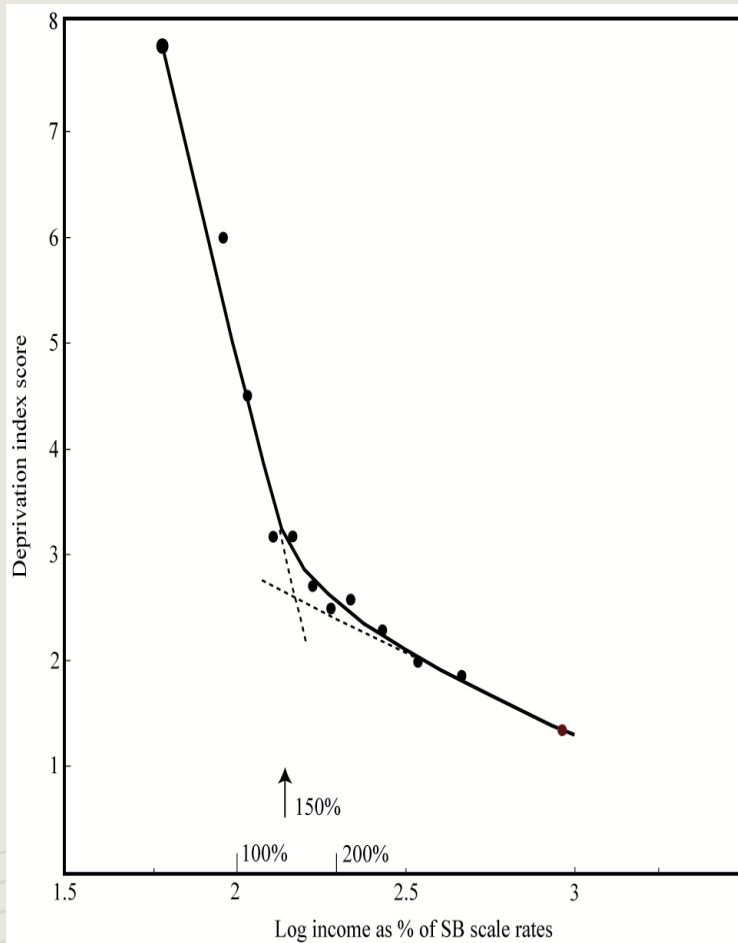


**Fig. 1** Testing scale validity. *Source:* Calculated from Benin DHS 2006

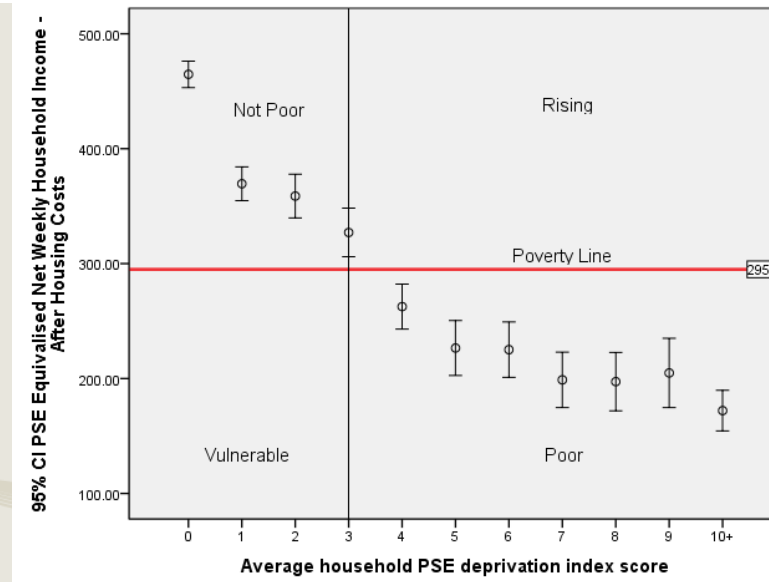


# Validity: Specific hypotheses. Poverty line

Townsend breaking point hypothesis: There is a level of resources from which multiple material deprivation increases substantially – poverty line.



Europe



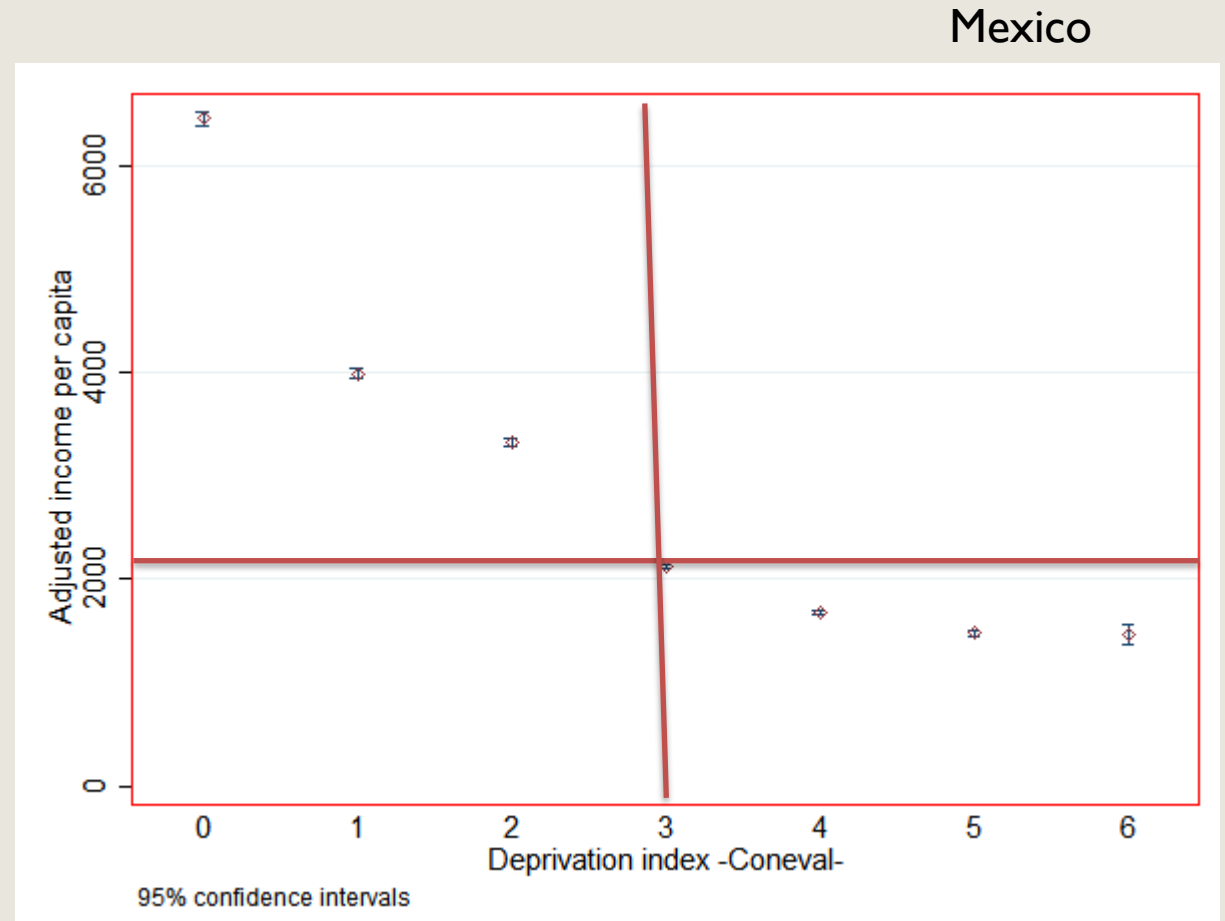
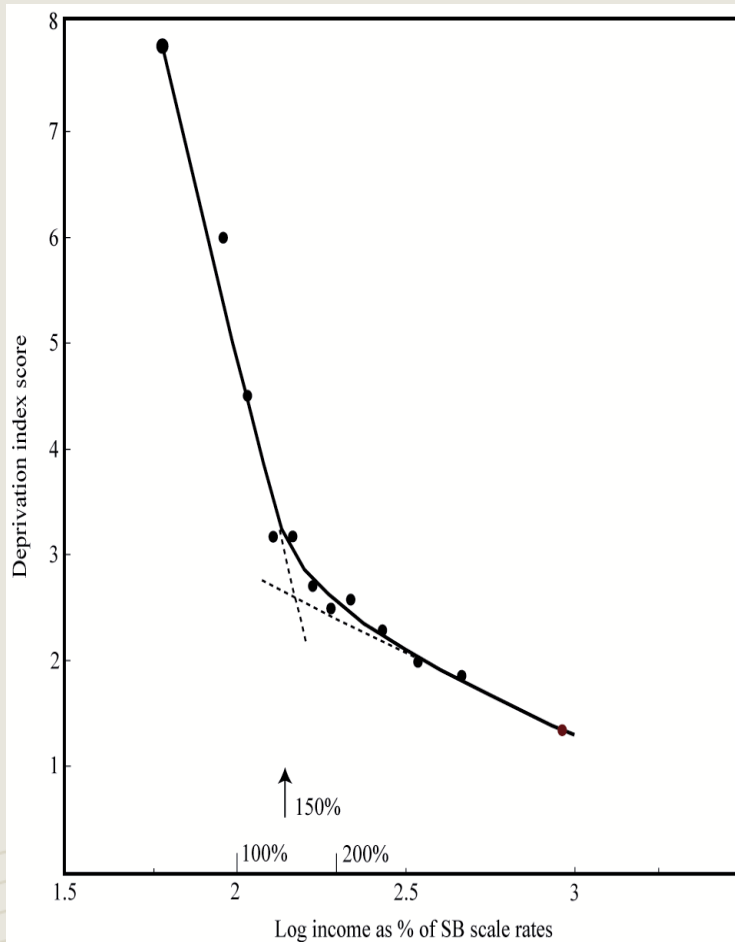
United Kingdom

Cases weighted by normalised UK household weight - use this weight for household data



# Validity: Specific hypothesis. Poverty Line

Townsend breaking point hypothesis: There is a level of resources from which multiple material deprivation increases substantially – poverty line.





# Methods Validity: Poverty Line

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Gordon: Logit and ANOVA Models - The deprivation split that Maximizes Model Fit-

Finite mixture models - Crossing of latent curves. When there is no measure of resources-

Latent class analysis: model-based account. With and without resources measure-

Hausman classification error model -With and without resource measure-

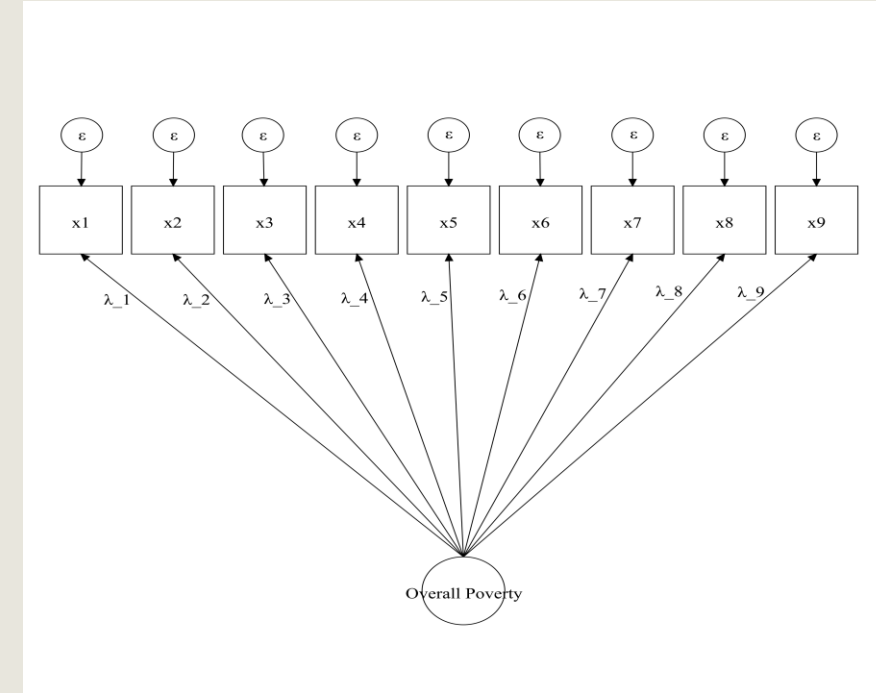
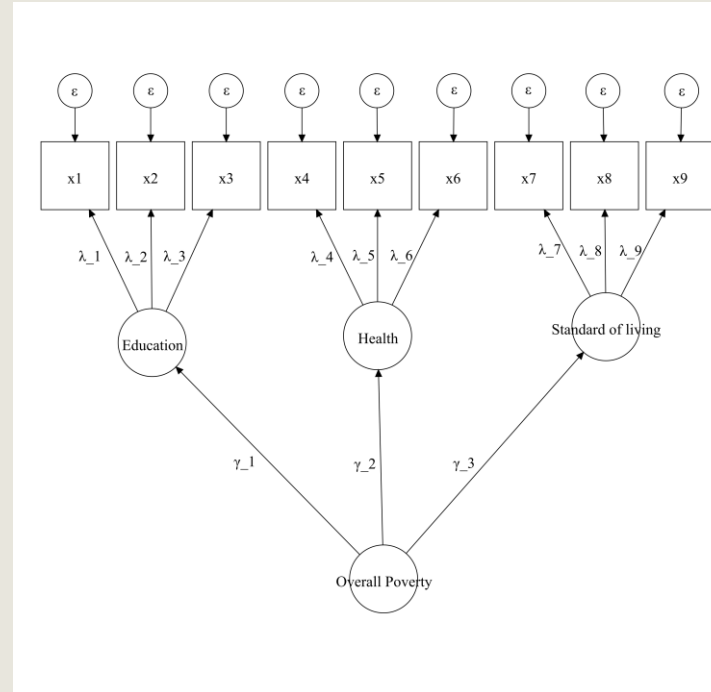


# Latent construct/model validity

Same data/indicators.  
Different models.  
Same number of indicators  
Different dimensional structure

There are several alternatives:

Different indicators, same dimensional structure  
Different indicators, different dimensional structure  
Different weights (?)







# Latent construct/model validity

Same data/indicators. Different models.

Same number of indicators

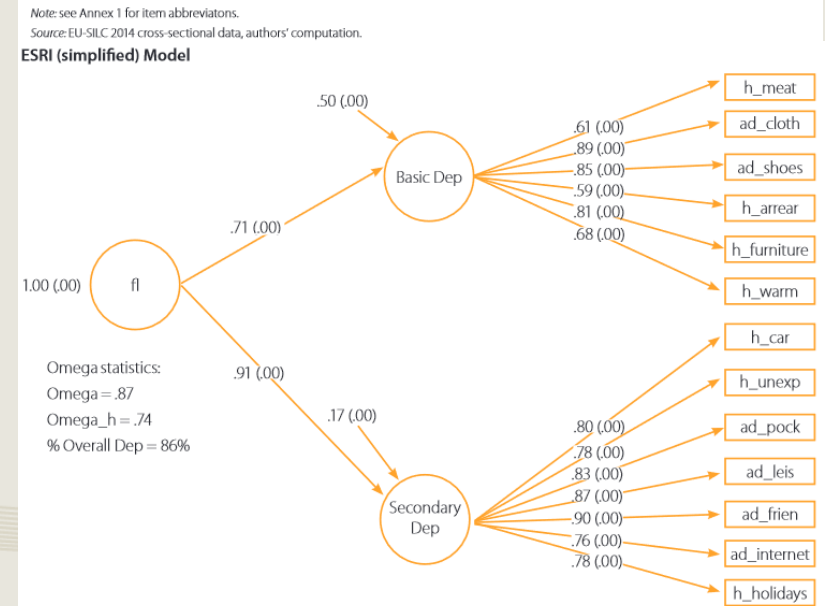
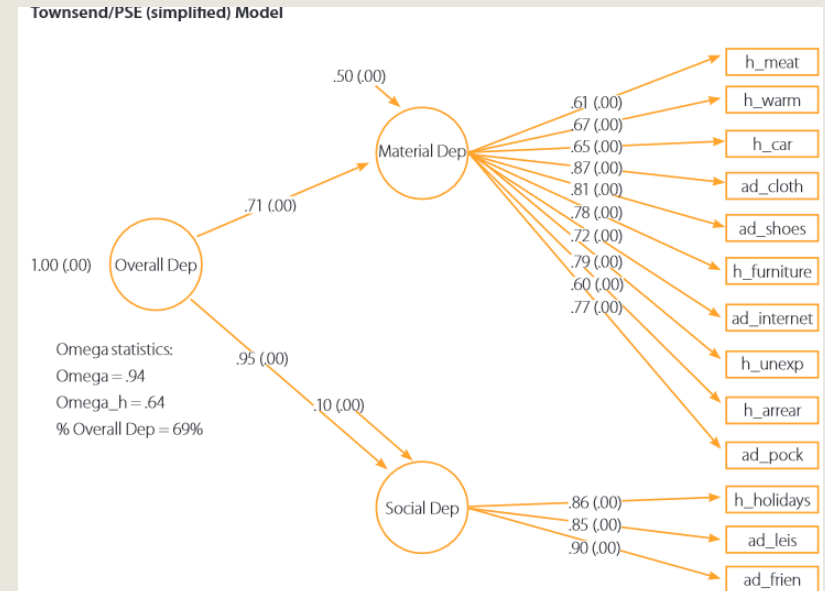
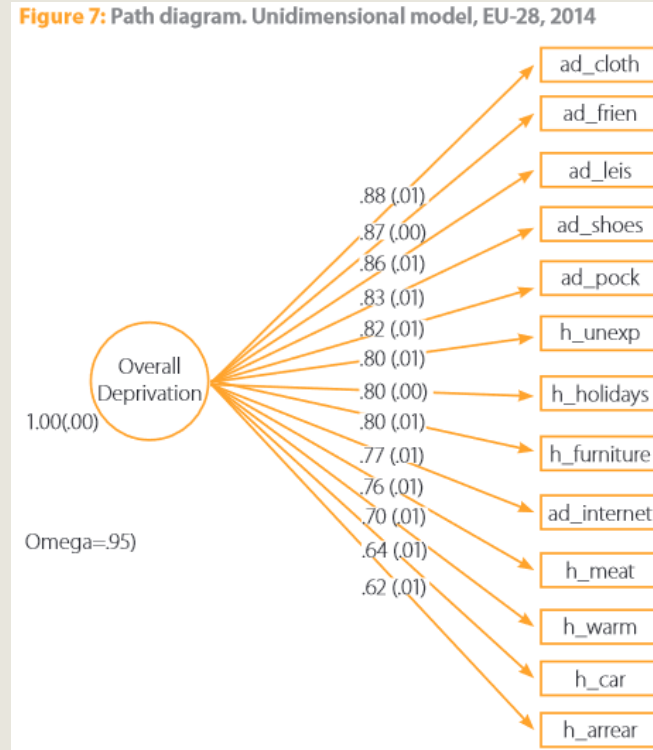
Different dimensional structure

There are several alternatives:

Different indicators, same dimensional structure

Different indicators, different dimensional structure

Different weights (?)

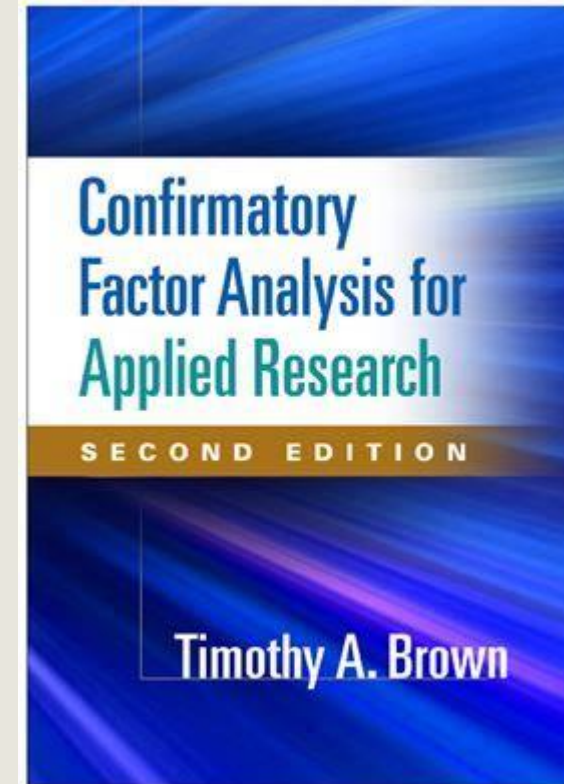




# Methods: Latent construct/model validity

Structural equation modeling (SEM) is the twenty-first century method for the scrutiny of such models.

- Global fit statistics (RMSEA, TLI, CFI,  $\chi$ -SQUARE)
- The dimensional structure is an adequate representation of the data: TLI or CFI  $> .95/.90$ ; RMSEA  $< .06$
- The null -one-dimensional- model is better than the multidimensional one: TLI\_1 vs TLI\_2
- 
- Specific statistics for hypothesis testing:  $\lambda$ 's,
- Cargas iguales:  $\lambda_1 = \lambda_2$
- Value of the element signal -It is more than 50% of the variance explained by the latent construct-:  $\lambda^2 > .5$
- 





# Examples: Latent construct/model validity

European model. Relative deprivation (Guio et al., 2017)

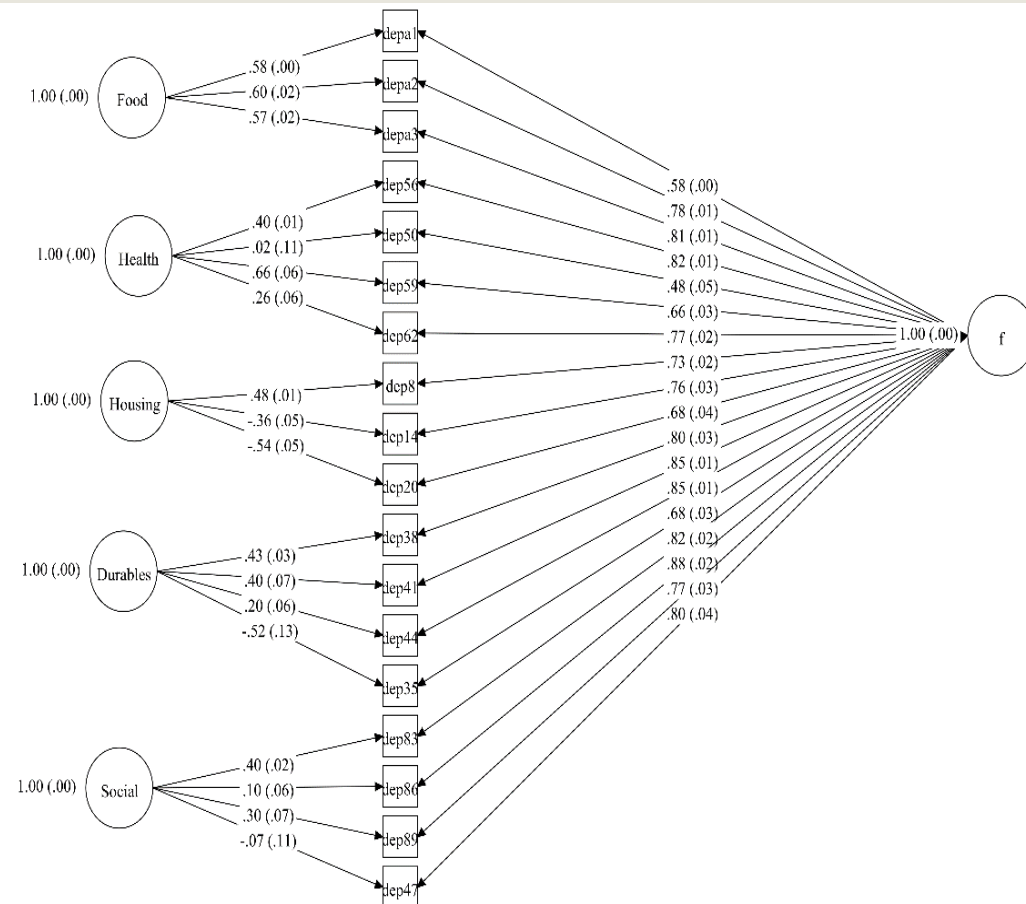
**Table 14:** Maximum Likelihood global statistics of fit. Model 1-4, 2014

Omega statistics using measurement models			
	Omega	Omega_h	BIC
Unidimensional	0.95	0.95	4613267
Townsend	0.94	0.64	4708170
Empirical	0.91	0.71	4717885
ESRI Model	0.87	0.74	4711749

Source: EU-SILC 2014 cross-sectional data, authors' computation.

Ciudad de Buenos Aires model. Relative deprivation (Beccaria et al., (Forthcoming)

Confirmatory Factor Model. Adults. (TLI=.98; CFI= .98; RMSEA<.005)





# Ejemplos: Validez de constructo/modelo latente

## MPI-LA. Najera & Gordon (2019)

Table 3. CFA analysis. MPI-LA with weights and free weights

Country	First year			Second year		
	CFI	TLI	RMSEA	CFI	TLI	RMSEA
<b>MPI-LA. Baseline model. Unidimensional model</b>						
Argentina	0.68	0.61	0.02	0.81	0.76	0.01
Bolivia	0.18	0	0.06	0.68	0.62	0.07
Brazil	0.44	0.32	0.04	0.27	0.12	0.04
Chile	0.64	0.57	0.03	0.53	0.43	0.02
Mexico	0.7	0.64	0.04	0.77	0.73	0.05
Uruguay	0.88	0.86	0.03	0.78	0.74	0.03
<b>MPI-LA free weights</b>						
Argentina	0.52	0.36	0.03	0.63	0.51	0.02
Bolivia	0.46	0.27	0.07	0.69	0.6	0.07
Brazil	0.51	0.42	0.04	0.46	0.3	0.04
Chile	0.65	0.54	0.01	0.68	0.58	0.01
Mexico	0.7	0.6	0.05	0.79	0.73	0.05
Uruguay	0.91	0.88	0.02	0.82	0.77	0.02
<b>MPI-LA (fixed weights)</b>						
Argentina	0.4	0.24	0.03	0.59	0.48	0.02
Bolivia	0.1	na	0.08	0.58	0.53	0.08
Brazil	0.54	0.43	0.04	0.32	0.23	0.04
Chile	0.59	0.49	0.01	0.63	0.54	0.01
Mexico	0.68	0.61	0.05	0.8	0.75	0.05
Uruguay	0.9	0.88	0.02	0.82	0.77	0.02

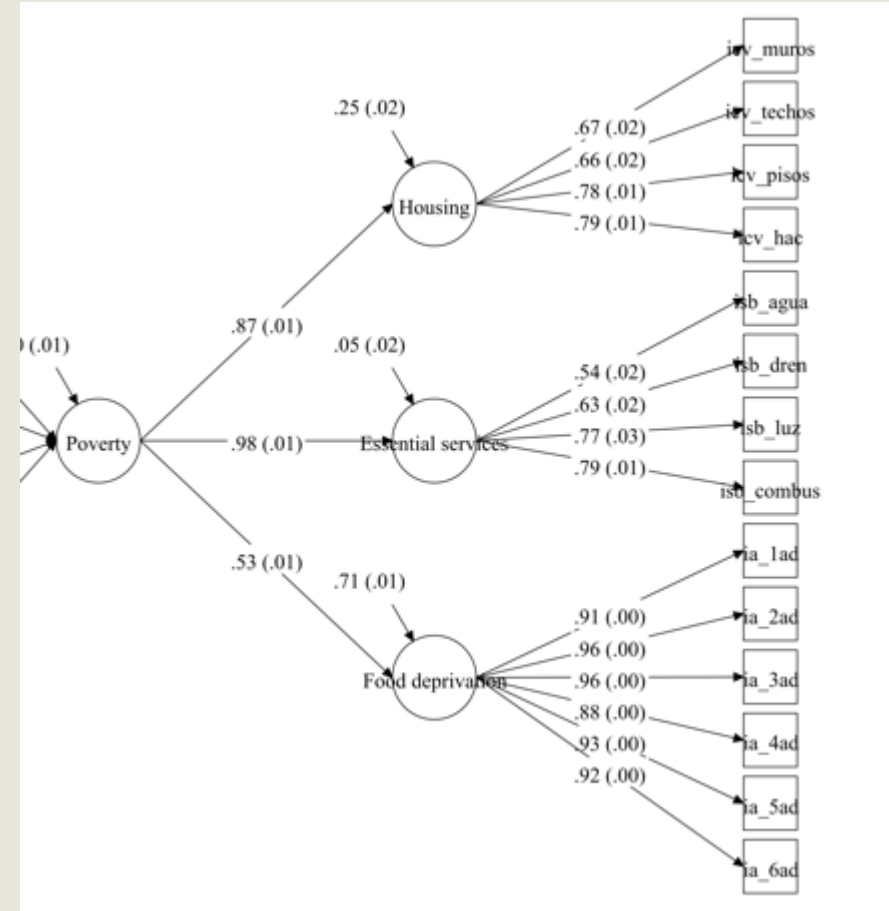
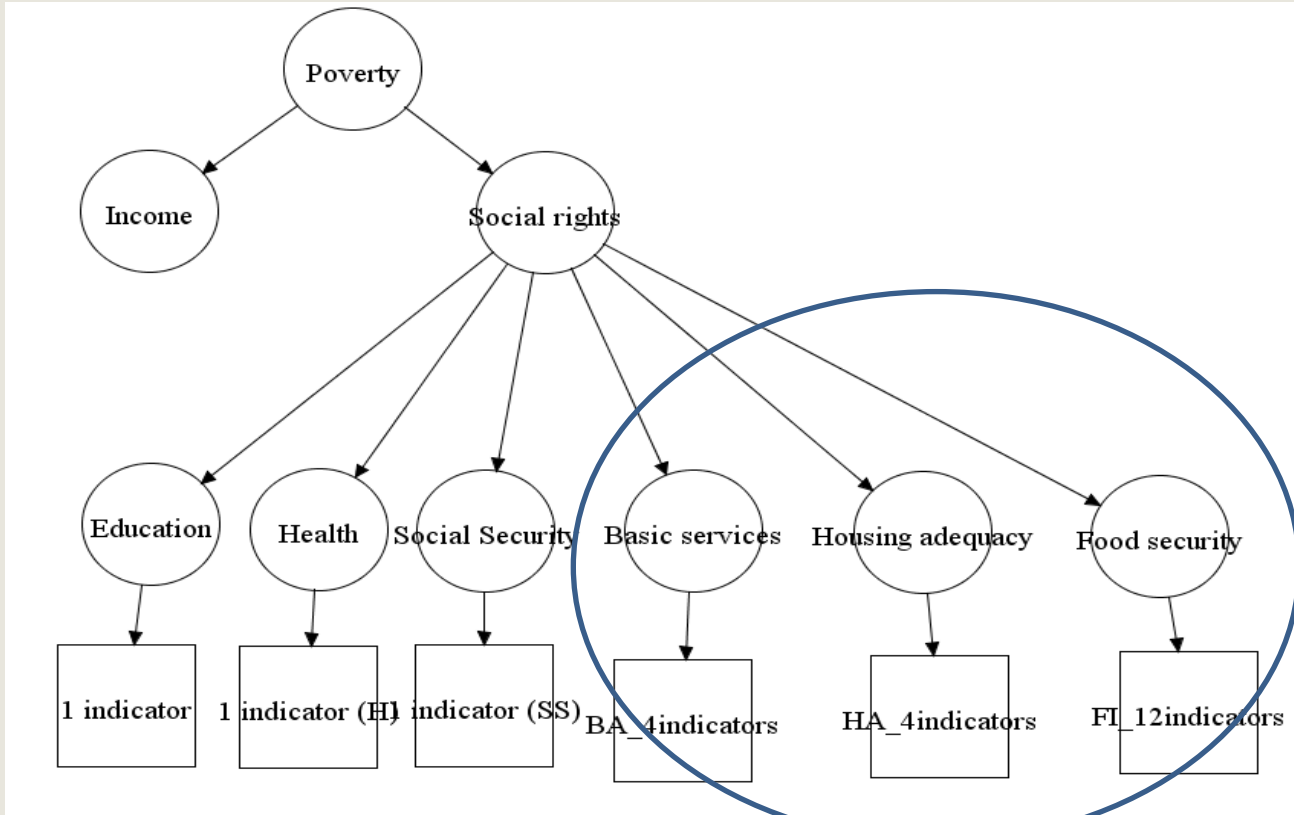
Table 3. Confirmatory Factor Analysis. Model Fit statistics

Country	Statistic	H1	H2	H3	H4
		Fixed item loadings	Fixed dimension loadings and free item loadings	Full free weights	Unidimensional
Uganda	TLI	0.73	0.94	0.85	0.94
	RMSEA	0.08	0.04	0.06	0.04
Benin	TLI	0.78	0.83	0.68	0.97
	RMSEA	0.06	0.06	0.08	0.02
Cameroon	TLI	0.79	0.91	0.92	0.94
	RMSEA	0.08	0.05	0.05	0.04
Congo	TLI	0.67	0.88	0.75	0.92
	RMSEA	0.06	0.03	0.05	0.03
Congo DR	TLI	0.39	0.96	0.88	0.97
	RMSEA	0.10	0.03	0.04	0.02
Ghana	TLI	0.63	0.82	0.72	0.88
	RMSEA	0.06	0.04	0.05	0.03
India	TLI	0.92	0.89	0.85	0.97
	RMSEA	0.04	0.04	0.05	0.02
Pakistan	TLI	0.89	0.94	0.92	0.97
	RMSEA	0.04	0.03	0.04	0.02
Nigeria	TLI	0.50	0.79	0.79	0.91
	RMSEA	0.06	0.04	0.04	0.03
Guinea	TLI	0.73	0.83	0.69	0.94
	RMSEA	0.07	0.05	0.07	0.03



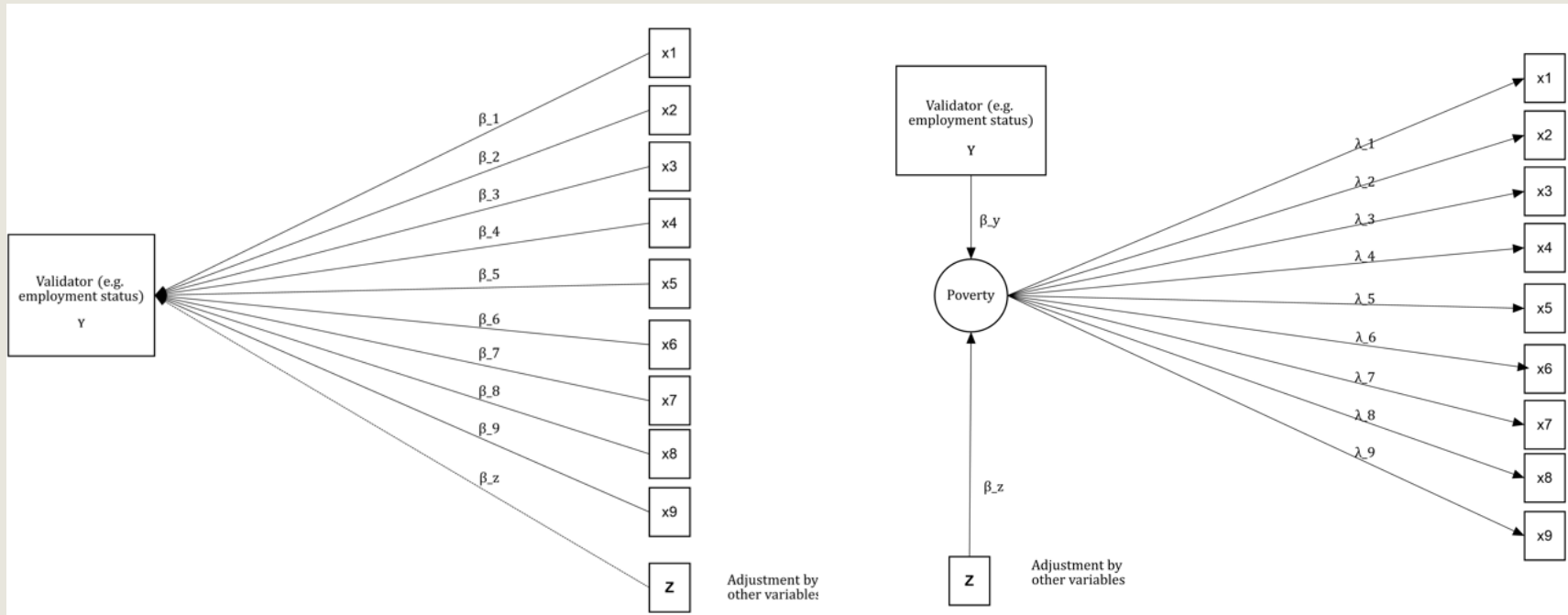
# Examples: Partial Latent construct/model validity

CONEVAL 2018. Partial model –identified.  
TLI>.95 (But two dimensions are a bit noisy)



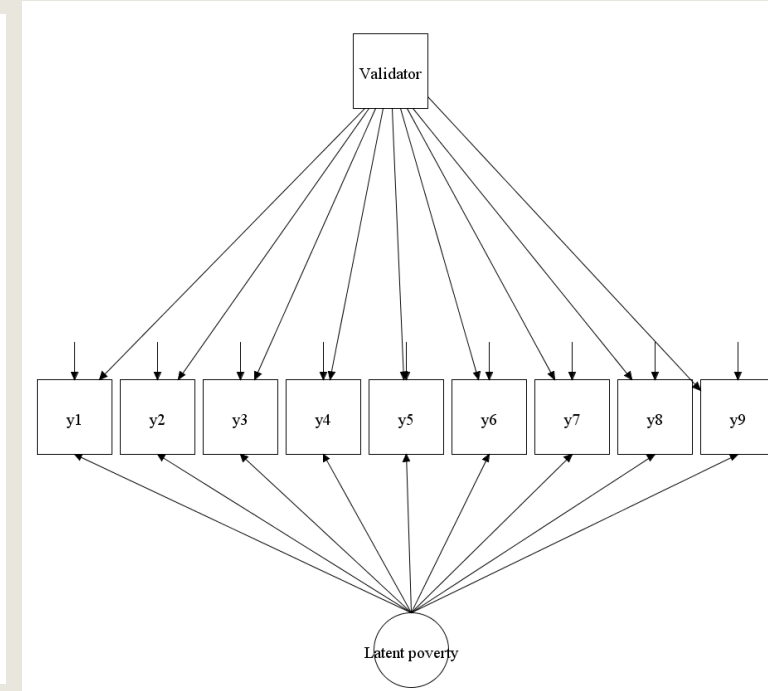


# Advanced: Latent construct + Criterion validity



Item validation

Latent scores validation



Latent scores and item validation



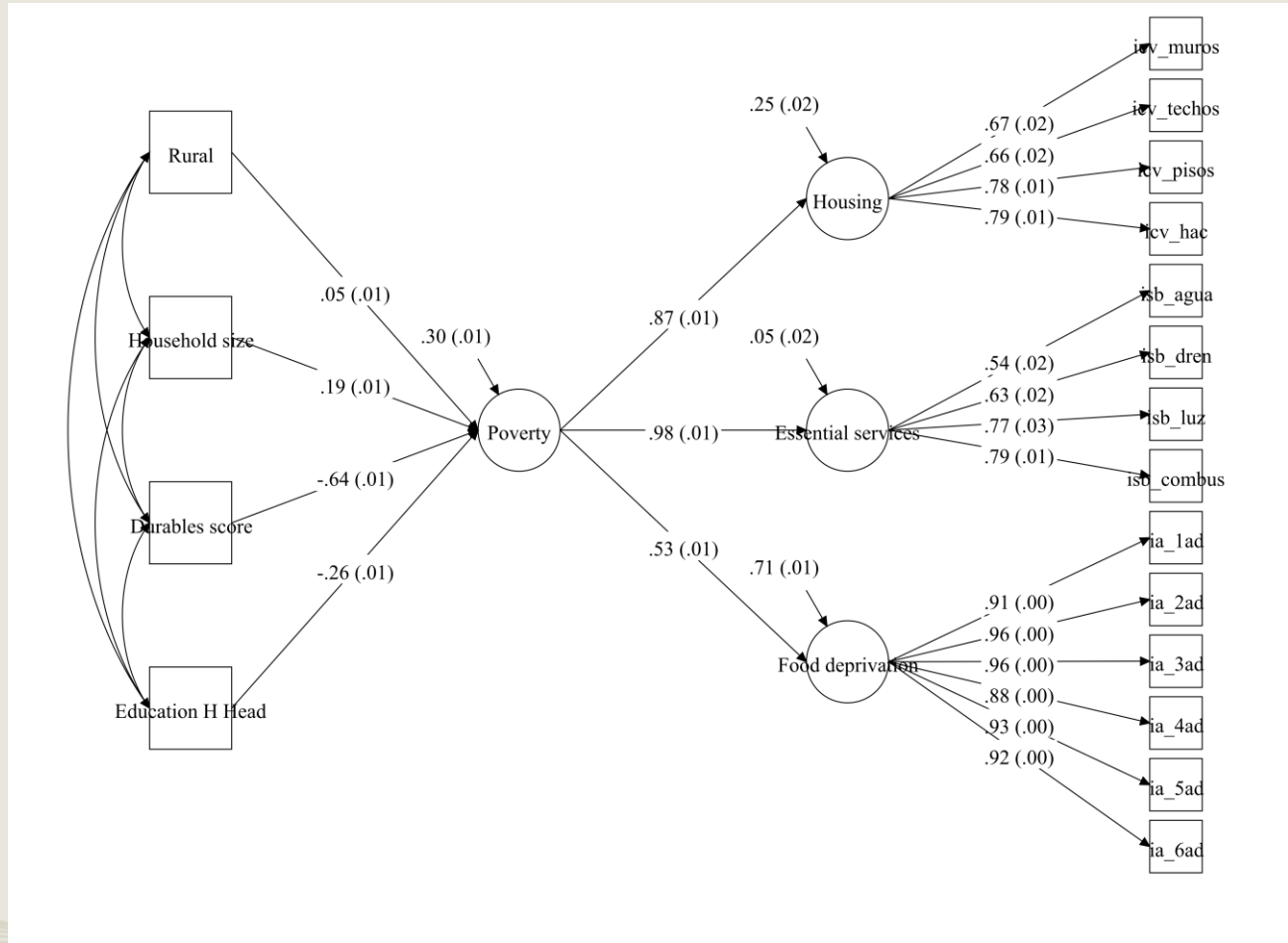


# Advanced: Latent construct + Criterion validity

This is a Multiple indicators and multiple causes (MIMIC) model of a reduced version of the multidimensional Mexican measure.

The model shows that latent poverty is associated by possession of different goods and education attainment of the household head, adjusted by rurality and household size.

Standardised coefficients (Standard error within brackets)





# Construct validity – Validez de constructo

- Modern theory defines construct validity as the umbrella of validity.

It is the accumulation of the different types of evidence and justifies that the scores can be interpreted as we want to do.

## Construct validity / Validez de constructo

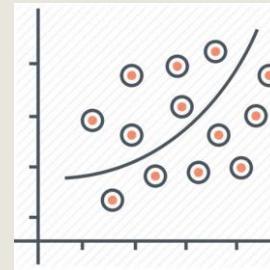
Content validity  
validity



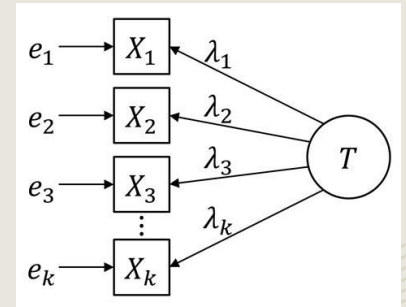
Face validity



Criterion validity



Model/latent construct





# Conclusions

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- Every measurement activity has both a measurement instrument and an underlying measurement model
- Measurement models emerge from the series of assumptions we raise to represent poverty via observed data
- Both reliability and validity are necessary for poverty indices with low measurement error
- Measurement error impacts classification error and is propagated across all inference (Crosstabulations to advance regression models)
- Both reliability and validity are properties of the scores -not the scales themselves- and are relative to the context in which the measurement is implemented



# Gracias

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- Dr. Héctor Nájera
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